Office Relocation Guide



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Introduction

Moving office is a big commitment; one which requires careful planning, organisation and execution.

The last thing you want is to move into new premises that you soon outgrow, particularly if you are tied into a long term contract which stunts your future development.

This office relocation guide provides an easy-to-use action plan, setting out all important project phases and the finer details, identifying key stakeholders and milestones, ensuring that everything's covered.

Prior to the move

Before you begin looking for a new property, you need to make some important decisions, including the input of all key stakeholders of the business.

Directors, shareholders and department heads need to have their say, thinking about the following questions:

- What type of office are you looking for? (Size; Grade A, B, C)
- What are the primary and secondary motivations for your move? (Downsize? Better transport access?)
- When would you like to move into your new office?
- What budget do you have for the proposed move?
- Who is responsible for the move?
- Where is your preferred location?
- How long are you hoping to stay in this new office?
- What are your business growth forecasts?

These decisions will inform your initial search, allowing you to develop some key criteria with which to identify prospective locations and properties. You should aim to prioritise each factor, deciding

which is most or least important to your business.



Team meetings

We recommend that you set up a project team, ensuring that you include people with relevant skills – this may include a Project Manager, someone with creative skills (for conceiving the design and fit-out), an IT and telecoms expert, a financial planner and an administrator.

- Set up regular meetings with your team to discuss progress, budget and time considerations
- The Project Manager should break down all tasks and delegate work to those with the most suitable skills

Budget considerations

You will need to agree a ballpark budget with Senior Management for the proposed move; bearing in mind the size and location of the property you are hoping to move into and all other associated costs.

You will then need to estimate all of the costs of the project in detail, seeing if they fit within your budget, and if there is room for negotiation:

- Deposit
- Rent, rates and service charge on new property
- Legal, insurance, consultant fees
- Administration costs (new letterheads, address stationary, marketing material)
- Removal costs
- Building costs
- Design and fit-out costs
- Equipment costs (furniture, IT and telecoms)
- Staff relocation costs



Choosing a new premises

Choosing a new office is a big decision so it's important that you decide exactly what you are looking for. Make sure you think about the following factors:

- Size of office required (bearing in mind the number of staff you have, how much space you would like to grow into)
- Location
- Amenities needed (bathroom, kitchen facilities)
- Meeting rooms
- Social space
- Car park requirements
- Access
- Budget vs rent
- Length and type of lease available





Timetable

A timetable is imperative to help you to remain organised and move in on time, allowing a smooth transition for your business. You need to estimate completion dates for each task, based on their projected lead time.

- When would you like to move?
- When does your current lease end?
- When can your new lease start?
- Discussions with new proposed landlord about requirements
- Discussions with external firms on your requirements (builders, designers)
- Lead times and completion dates for all elements of the project
- Cross-over in contracts (to give you time to set up new office)
- Planned move start date
- Planned date for being fully operational
- Move completion date
- Revised timetable, amending as project changes, communicating with relevant parties

A Gantt chart can be really helpful here, allowing you to break up key tasks with beginning and end dates, displaying the length of the entire project.

The example below can be extended to include all stages and tasks of the project:

Objectives		2014		2014		2015			2015				
		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June
А	Removal												
1	Pre-move administration												
2	Clean new building												
3	Pack equipment												
4	Main Removal												
5	Unpack personal effects												
1	Equipment and furniture layout												
2	Install exterior signage												
3	Clean existing building												
В	Telecoms systems												
1	Carry out existing telecoms assessment												
2	Order new equipment												
3	Install and test network												
4	Instal and test telephone system												

New office design and floor plan

The design of your new office is very important as it can maximise communication and operational efficiencies while boosting employee productivity and wellbeing. A badly-planned office could lead to you losing staff and compromising business processes which, in turn, could lose you customers.

Consider:

- Positioning of work teams
- Interdependence between teams (which teams interact the most and need to work in close proximity?)
- Future staffing requirements within each team (which team is likely to grow the most, least?)
- Is there flexibility to move teams around if required (are they dependent on positioning of technology, fixed fixtures etc)?
- Space available for desks vs empty, 'living' space
- Location of workstations
- Location of shelving, partitioning
- Refurbishment requirements (carpets, blinds, lighting, heating etc.)
- Design requirements colour schemes, artwork, creative touches
- New signage



Equipment

Birmingham has the second largest number of business and financial services graduates outside of London, with the industry generating £23bn of revenue for the region (2).

When moving office it could be a good time to refresh your equipment, particularly if a lot of it is worn or inefficient; a fresh start can boost productivity and sales:

- Decide on your overall requirements for equipment:
 - Desktop computers, laptops
 - o Telephones, server equipment, internet capability
 - o Faxes, scanners, printers and photocopiers
 - o Furniture desks, chairs, filing cabinets, kitchen tables
 - Kitchen equipment
 - Stationary and business cards
- Perform an audit of your current equipment, deciding what will move, what will be donated and what needs to be bought new
- Decide if you will purchase or lease various items
- Make an inventory of all your new office's equipment



Infrastructure plans

You will need to assess the availability, and plan installations for, the following items, depending on agreement with your landlord:

- Security systems and alarms
- Smoke detectors
- Air conditioning
- Cabling
- Data points
- Servers and networks
- Gas, water, electricity and heating

These will require specialist help from engineers and electricians, so make sure you budget for these services accurately.

Your IT and telecoms systems will require a configuration plan in order to maximise coverage and productivity.



Communication

When moving it is important that you communicate your plans to all external stakeholders, including:

- Customers
- Suppliers
- Insurance companies, solicitors, banks, utility providers
- Companies House, Inland Revenue
- Post Office
- Update all service agreements, insurance policies and equipment leases

You will need to keep regular contact with your suppliers and landlord, while ensuring that staff are kept up-to-date with the process at all times.

Poor communication could lead to you losing important documents and losing the faith of your customers, so make sure you plan everything meticulously.

The move

Moving is an important part of the process and you need to ensure that your equipment is organised in order to minimise downtime; that way you can get started as soon as possible:

- Find a reliable removals firm
- Decide on a moving date (a weekend should provide the least amount of disruption if your business hours are Monday to Friday)
- Order any necessary packaging (boxes, protective materials)
- Decide which equipment will go where in the new office
- Label all your equipment in reference to your new floor plan (colour coded)
- Provide your removals company with a floor plan and colour code
- Ensure that a member of staff is at each site to coordinate the departure and delivery of your goods
- Ensure you clean the old office and get it ready for inspection by your existing landlord

Arrival

On arrival at your new office you will need to have a team of people on-hand to unpack, sort and setup, ensuring that everything is put in the right place. You will also need time to:

- Test all of your electrics, hardware, servers, networks and telephones, with help on-hand to fix problems
- Check the condition of the office on arrival and make an inventory of everything
- Take photographs and agree the condition with your new landlord
- Identify any quality issues with design/re-fitting suppliers
- Remember, your office needs to be ready for business as soon as the doors open on Monday morning, otherwise clients could see missed calls, failed e-mails and late documents as signs of disorganisation and unprofessionalism

Overall, plan, plan and plan again; an office move is a key stage of your business's growth and you want to make sure your customers and staff don't feel disrupted by your plans; just keep in mind all the finer details and your move will be a success.

Good luck!

Thank you

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About us

Pall Mall Estates specialise in letting great value commercial property across the UK, accommodating all business sizes. Whether looking for a relocation or a first office, Pall Mall Estates' team of property experts will be happy to help.

Check out the <u>wide range of properties</u> we currently have on offer.